



Since 1959

McCleary Bear Festival
P.O. Box 408
McCleary, WA 98557

Dear McCleary Bear Festival Supporter:

The annual McCleary Bear Festival is taking place July 11th to the 13th, 2025. Planning is well underway, and this year's committee is looking forward to celebrating our 66th year with the local community and our neighbors.

To ensure the Bear Festival is a success, our committee members and youth ambassadors work through the year to provide community events that help raise funds and seek donations to help offset the cost of those fundraisers. We reach out to businesses seeking sponsorships and apply for grants to help build up the festival weekend.

In addition to raising money for Bear Festival, our youth ambassadors earn the opportunity through fundraising and sponsorships to represent McCleary and the Bear Festival in our community and at other festivals throughout Western Washington.

The Bear Festival and Ambassador Program are not possible without the support of our local businesses and community members. Everything helps – whether it's a food or service donation for one of our many fundraisers through the year, to a business sponsorship for the festival weekend, your contribution helps offset the many expenses that keep our festival going year after year.

Please take a moment to look over our sponsorship levels. We love our supporters and community members and are pleased to offer a variety of opportunities to show our appreciation for you.

Sincerely,

2025 McCleary Bear Festival Committee and Youth Ambassadors



MCCLEARY BEAR FESTIVAL
MCCLEARY, WASHINGTON

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PAPA BEAR SPONSOR - \$3,000

Papa Bear sponsors support the many expenses it takes to make the Bear Festival weekend the best it can be. Papa Bear sponsors can expect the following:

- Company name and logo in the Bear Festival program
- Company recognition on the Bear Festival Facebook page
- Company logo on the Bear Festival website
- Company logo displayed at Bear Festival venues including Kids Zone, Entertainment Stage, Vendor Fair, Car Show, Grand Parade, etc.
- Certificate of Appreciation

MAMA BEAR SPONSOR - \$2,000

Mama Bear sponsors support the many expenses it takes to make the Bear Festival weekend the best it can be. Mama Bear sponsors can expect the following:

- Company name and logo in the Bear Festival program
- Company recognition on the Bear Festival Facebook page
- Company logo on the Bear Festival website
- Company logo displayed at Bear Festival venues including Kids Zone, Entertainment Stage, Vendor Fair, Car Show, Grand Parade, etc.
- Certificate of Appreciation

BABY BEAR SPONSOR - \$1,000

Baby Bear sponsors support the many expenses it takes to make the Bear Festival weekend the best it can be. Baby Bear sponsors can expect the following:

- Company name and logo in the Bear Festival program
- Company recognition on the Bear Festival Facebook page
- Company logo on the Bear Festival website
- Company logo displayed at Bear Festival venues including Kids Zone, Entertainment Stage, Vendor Fair, Car Show, Grand Parade, etc.
- Certificate of Appreciation



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AMBASSADOR SPONSOR – ANY DONATION AMOUNT (FILL IN \$_____)

Ambassador sponsors directly support our youth ambassadors. Our ambassadors represent McCleary and Bear Festival in our community as well as other community festivals around Western Washington. Ambassador sponsors help provide attire for the youth ambassador, travel expenses, parade registrations, float or trailer decorations, and other expenses as needed. Ambassador sponsors can expect the following:

- Company recognition at the Bear Festival Coronation
- Company recognition on the Bear Festival Facebook page
- Letter and Certificate of Appreciation from the sponsored youth ambassador

COMMUNITY SPONSOR – ANY DONATION AMOUNT (FILL IN \$_____)

***IF OTHER DONATION TYPE, SEE NEXT PAGE**

Community sponsors offer monetary, service, or product donations to support our community events/fundraisers throughout the year. These events ultimately help fund both the ambassador program as well as the festival weekend. Community sponsors can expect the following:

- Company recognition at the specific community event the donation was made to
- Company recognition on the Bear Festival Facebook page during promotion of community event
- Certificate of Appreciation



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Please Complete Information Below

Business/Individual Name:
Mailing Address:
Contact Number:
Email:
Facebook Page: <input type="checkbox"/> Yes <input type="checkbox"/> No
Website:
Description of Donation (if other than monetary):

Donations can be mailed to:
McCleary Bear Festival
P.O. Box 408
McCleary, WA 98557

If you prefer someone to pick up your donation or would like more information, please email us at: bearfestival@gmail.com

Thank you for your donation and commitment to making the McCleary Bear Festival the best it can be.