



**Since 1959**

McCleary Bear Festival  
PO BOX 408  
McCleary, WA 98557

Dear Bear Festival Supporter:

The 63rd annual McCleary Bear Festival will be taking place July 8th to 10th, 2022. Planning is underway and this year's committee is excited and looking forward to the festivities, but it can't happen without the continued support from our community and sponsors. We are connecting with local businesses regarding sponsoring the festival and would greatly appreciate your donation. We are choosing to change how we recognize our sponsors, in order to better express our appreciation to those who have helped in supporting this yearly tradition. You can see all the details below in the descriptions and in the attached brochure.

Please join us this year by making a charitable donation to the McCleary Bear Festival, a non-profit organization, to help offset the many expenses that keep this event operating as one of the state's longer running festivals. Your contribution supports free entertainment for kids of all ages, music in the park, the Grand Parade, Bear Stew, royalty expenses, and advertising.

Please take a moment to look over our sponsorship levels. Any contribution helps and we would be happy to promote your business as a sponsor for the Bear Festival.

Thank you for your consideration. Your support is important to us and the festival's success.

Sincerely,

2022 McCleary Bear Festival Committee



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**SPONSORSHIP FORM**

**KIDZ ZONE SPONSOR - \$3,000**

- Company name and logo in the Festival Weekend Program
- Company logo will be displayed on the side of the float trailer during parade season
- Banner with company logo will be displayed at Kidz Zone during Bear Festival weekend. Banner to be provided by company or created by committee
- 2<sup>nd</sup> banner with company logo displayed at festival during Bear Festival weekend
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page

**ENTERTAINMENT SPONSOR - \$2,000**

- Company name and logo in the Festival Weekend Program
- Company logo will be displayed on the side of the float trailer during parade season
- Banner with company logo will be displayed at main stage during Bear Festival weekend. Banner to be provided by company or created by committee
- 2<sup>nd</sup> banner with company logo displayed at festival during Bear Festival weekend
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page

**PAPA BEAR SPONSOR - \$1,000**

- Company name and logo in the Festival Weekend Program
- Company logo will be displayed on the side of the float trailer during parade season
- Banner with company logo will be displayed during Bear Festival weekend. Banner to be provided by company or created by committee
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page
- Certificate of Appreciation

**MAMA BEAR SPONSOR - \$750**

- Company name and logo in the Festival Weekend Program
- Banner with company logo will be displayed during Bear Festival weekend. Banner to be provided by company or created by committee
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page
- Certificate of Appreciation



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**BABY BEAR SPONSOR - \$500**

- Company name and logo in the Festival Weekend Program
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page

**ROYALTY SPONSOR - \$250**

- Supports gas, travel expenses, decorations for float, etc...
- Company recognized on the Bear Festival's website using company logo
- Company recognized on the Bear Festival's Facebook page

**COMMUNITY PATRONAGE - \$ ANY DONATION AMOUNT**

- Individual recognized on the Bear Festival's website
- Individual recognized on the Bear Festival's Facebook page

**Please Complete Information Below When Making Your Donation**

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| <b>Business Name:</b>                   |
| <b>Mailing Address:</b>                 |
| <b>Contact number:</b>                  |
| <b>Email:</b>                           |
| <b>Facebook page: YES/NO   Website:</b> |

Donations can be mailed to McCleary Bear Festival, PO Box 408 McCleary, WA 98557. If you prefer someone to pick up your donation or would like more information, please email or PM.

*Thank you for your donation and commitment to making the Bear Festival the best it can be.*